ONLINE 321 Analysis of Moving Image Colleen Kennedy-Karpat

VIDEO MODULES: Prerecorded Lectures

Mise-en-scène: What's in the frame?

1. Objects: Setting & Props

2. Who we see: Actors, Stars, & Performance3. Lighting (the bridge to cinematography)

4. Composition

Cinematography: How was it filmed?

- 1. The Basics: Time and Space
- 2. Camera Placement: Height, Angle, Distance
- 3. Camera Movement
- 4. Lenses & Depth of Field
 - a. https://www.boredpanda.com/different-perspective-telephoto-lens-vs-wide-angle-philip-davali-olafur-steinar-ry/
- 5. Color & other effects

Editing: How are the shots put together?

- 1. The Basics: Kuleshov, 180 degree rule
- 2. Match Cuts
- 3. Shot Transitions
- 4. Soviet Montage
- 5. "Chaos Cinema"

Sound: What do we hear?

- 1. The Basics: Functions of film sound & what makes a soundtrack
- 2. Diegesis & Subjectivity
- 3. Sound and Editing

Videographic Criticism (one overview video, lots of examples posted to watch)

Narrative

- 1. The Basics: Story & plot
- 2. Chronology & Duration
- 3. Narrators & Other Characters
- 4. Structural Patterns: Three main models & alternatives
- 5. Narrative theory (REVIEW of COMD 203)

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Genre

- 1. The Basics
- 2. Genre as ritual: Cult Cinema
- 3. Genre as ideology: It's a Wonderful Life (Robin Wood)
- 4. Cycles vs. genres

Documentary

- 1. The Basics
- 2. Positions, Rhetoric, Organization
- 3. History, Ethics, Spectatorship
- 4. Essay Film

Avant-Garde (Basic overview, lots of example links)

TV & Serial Narrative

- 1. Structural Distinctions
- 2. Prestige: Complex TV (+ OUTSIDE V-E)
- 3. Turkish TV: Dizi as genre

Social Contexts

- 1. Why look at context: basic analysis! INTERPRETATION & EVALUATION both rely on it
- 2. Hollywood studio system
- 3. International art cinema (OUTSIDE V-E) & Italian neorealism (OUTSIDE V-E)
- 4. Third Cinema & Fourth Cinema
- 5. National & Transnational Cinemas
- 6. Queer Cinema

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ASSESSMENT

Participation Modules (Topic Forum + À La Carte)	40%
Written Essay	20%
Video Essay	20%
Final Exam	20%

Minimum Requirements for the Final Exam: MUST submit both essay assignments AND accumulate at least 60 participation points from online modules by next-to-last day of classes.

PARTICIPATION MODULES

Credit should be split between the required Topic Forum and selected à la carte options described below. Attending the live Moodle Chat and Zoom conferencing will earn credit through these modules.

Accumulating 80 points in total (with an ideal split of 40 required and 40 à la carte) will earn full credit for this part of the assessment. Maximum possible credits have been indicated for each, so that full credit cannot be earned through one or the other approach alone.

REQUIRED: Topic Forum

This module will expand each week's focus topic with examples & discussion. Each weekly forum is time-sensitive: these will close to new posts 1 week after finishing class coverage.

Goal is 5 points per week = **40 points total** (maximum possible = 60)

- Original post = 3 points
- Constructive comments/engagement on others' posts = 2 points per post

À LA CARTE MODULES: The goal is to accumulate 40 points through participation in the following modules throughout the term. The combination of modules is up to each student. These will all be open to new posts from the start of the course through the day before the last day of classes.

MAXIMUM possible credit from à la carte options is 50 points.

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- 1. What Are We Watching This Week? Forum dedicated to analytical reviews of individually selected texts: film, TV, advertisements
 - a. New review = 2 points
 - b. Analytical comment on existing review = 1 point
- 2. **Study Wiki** Student-led wiki for sharing notes and other resources
 - a. Three or more updates within 24 hours = 2 points
 - b. Fewer than three updates within 24 hours = 1 point
- 3. **Glossary** Define and illustrate key terms & concepts in moving image analysis
 - a. Provide a complete, accurate definition AND relevant illustration of a key term related to film form = 2 points
 - b. Constructive comments/engagement added to a previously posted definition = 1 point
- 4. **Meme-ing Screens** Create and share memes that explain or expand on key concepts from the course
 - a. Original meme (personally adjusted to reflect course material) =
 2 points
 - b. Sharing existing meme relevant to course material = 1 point
- 5. **Weekly Live Chat / Virtual Office Hour** Informal, student-led Moodle chat for questions & clarifications off-camera
 - a. Each session's attendance WITH QUESTIONS / COMMENTARY/ PARTICIPATION = 1 point
 - b. Signing on without engagement = NO CREDIT
- 6. **Weekly Zoom** Up to 2 hours per week with instructor-led agenda to address questions, issue clarifications, and generate live discussion. On-camera participation encouraged but not required.
 - a. Each session's attendance WITH QUESTIONS / COMMENTARY/ PARTICIPATION = 1 point
 - b. Signing on without engagement = NO CREDIT